

Welcome

American Red Cross



Riverside County Chapter

- ◆ Riverside Office
 - ◆ 6235 River Crest Dr., Suite A
 - ◆ Riverside, CA 92507
 - ◆ 888-831-0031 ext. 2018
- ◆ Palm Desert Office
 - ◆ 39665 Entrepreneur Ln., Suite A
 - ◆ Palm Desert, CA 92211
 - ◆ 888-831-0031 ext. 3004

Riverside County Chapter

Points of Contact:

- ◆ Disaster Services Manager
- ◆ Irene Long
- ◆ 951-204-0260
- ◆ irene.long@redcross.org

- ◆ Disaster Services Coordinator
- ◆ Michelle Aleman
- ◆ 760-505-2183
- ◆ michelle.aleman@redcross.org

Mission Statement

- ◆ *The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.*

American Red Cross – Board of Governors

American Red Cross

- ◆ For more than 120 years the American Red Cross and its millions of volunteers have pursued a mission of service to families in need.
- ◆ That remains our mission today as we are faced with a changing America, full of unique challenges.



Southern CA

We face significant risks that include:

- ◆ Wildfires
 - 2007
- ◆ Earthquakes
 - 2008 Chino Hills
- ◆ Flooding
 - 2008 Riverside
- ◆ Transportation Events
 - 2008 Chatsworth





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American Red Cross Programs

- ◆ **Disaster Services**
- ◆ **Services to Armed Forces**
- ◆ **Health and Safety Services**
- ◆ **Volunteer Services**
- ◆ **Youth Services**
- ◆ **Biomedical – Blood Services**
- ◆ **International Services**

The Untold Story

- ◆ The majority of Red Cross work never makes the headlines – it's more than a large-scale hurricane, tornadoes or a critical blood shortage
- ◆ Every day we quietly save lives by teaching first aid and CPR, supporting our troops and their families, collecting and delivering life saving blood and replacing essential life items to those who are left homeless after a single-family house fire





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Responding to Disasters

- ◆ ***Initial Response***
- ◆ ***Sheltering and Feeding***
- ◆ ***Individual and Family Assistance***
- ◆ ***Disaster Health and Mental Health Services***
- ◆ ***Long Term Recovery***

Disaster Assessment



Initial Response Phase

- ◆ **Disaster Action Team Response**
 - Our national hotline is notified by city or county agency when one or more individuals have been displaced by a disaster
 - Volunteers respond - typically within 1 hour
 - Teams identify or confirm the scope of the incident and extent of the damage
 - Offer services to meet *immediate* needs
 - Provide initial structure to a large incident

Sheltering



Sheltering and Feeding Phase



- ◆ Based on identification of need
- ◆ Usually begins within 1-2 hours after the incident
- ◆ We coordinate with schools, churches and government agencies for use of shelter facilities
- ◆ Facilities in local area
- ◆ Memorandums and Statements of Understanding are activated



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Sheltering Support Equipment



Equipment pre-positioned throughout the County

Sheltering and Feeding (cont.)

- ◆ A Red Cross shelter remains open until the clients' emergency needs are met
- ◆ Training is provided to city and county personnel as well as community volunteers to ensure appropriate response after a major event
- ◆ Government cots and blankets may be used in addition to Red Cross supplies as part of initial response
- ◆ Volunteers and Red Cross vehicles may be used to provide feeding support

Feeding



Distribution of Supplies





Individual and Family Assistance

- ◆ Red Cross assists with the *immediate* emergency needs: food, shelter and clothing
- ◆ Disaster Relief is provided on a case by case basis
- ◆ We partner with other agencies to provide more resources and coordinate effective community response
- ◆ All assistance is free

Client Casework





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Disaster Health and Mental Health Services

- ◆ Licensed, trained, Red Cross professionals provide assistance to clients with disaster-caused physical and mental health needs.
- ◆ Assist in the replacement of prescription medications or eye wear, or medical accessories.
- ◆ Health and mental health professional are also there to support the relief operation staff members.

Disaster Mental Health



Disaster Health Services



Long Term Recovery

- ◆ Case management to ensure additional needs are met through all available resources.
- ◆ Member of Voluntary Organizations Active in Disaster (VOAD) to ensure effective collaboration with partner agencies

Why Support American Red Cross?

- ◆ Nationally the American Red Cross responds to approximately 70,000 disasters a year.
- ◆ Riverside County Chapter typically responds 200+ times per year, and is responsible for the initial local ARC response to all disasters. Most disasters we experience are handled by our local resources. Yet, when a disaster incident is larger than our chapter resources can handle, the resources of our regional area and national organization are available.





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Thank You!



Together we can save lives.