

## Helping Small Businesses Start, Grow, and Succeed



## Contact Us!

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# About Us

The Orange County Inland Empire Small Business Development Center (SBDC) Network is comprised over 100 small business owners and small business experts that are here to assist each client with one-on-one consulting and training. Our job is to assist each client with reaching a new level of success. When a client comes to us, they are sitting across the table from an expert, who has been in the client's shoes. The work our consultants do with each client is hands-on, customized, and always confidential.



### **Our Services**

#### Consulting

Our team of qualified consultants provide high-quality expertise to help your business succeed in both the short and long term.

#### Trainings and Programs

The SBDC provides business workshops and training programs for current and aspiring business owners to start and grow their businesses.

#### Market Research

SBDC Intel is a resource available to our clients to supply information, analysis, and tools to improve and optimize the decisions and performance of their business.



### Areas of Assistance

#### **Business Planning**

We will be at your side to help you select the best site for your business, negotiate your lease, and fast-track your business permits.

#### Funding

We can assist you to create a bank plan, develop your financial projections and introduce you to our network of 100+ funding partners.

#### Marketing

We can help you segment your clients, understand your target market, analyze your purchasing behaviors, develop the best strategies.

#### Management

We're ready to dive in to help you define the objectives of your business, organize and improve your business activities.

# **Specialized Services**

## SBDCtech

We assist high tech, high growth and scalable businesses, and can help you become investor ready, access funding and talent networks and more! Whether you're looking for guidance with starting your new tech venture, obtaining angel or venture capital or looking for SBIR/STTR assistance, we're here for you!

## **Finance Center**

Need help with the loan packaging process or want to ensure you receive the best rate and terms for your loan? We'll help make the financing of your business a smoother process and assist you in receiving the best rate and terms for your loan through our network of over 100 financial institution partners.

## **Digital Marketing Lab**

The Digital Marketing Lab is a multipurpose hub for all things marketing available exclusively for SBDC clients. Offers include a wide range of assistance in marketing strategies, lead generation, and eCommerce optimization. We can also assist you in brand calibration, product shots, and advertising.

